Northeast Central Ohio Region 5
REGIONAL WORKGROUP MEETINGS
April 13, 2010

PUBLIC INFORMATION OFFICER WORKGROUP

Present: Kristi Kato, Marlene Martin, Colleen Rice, Ray Herbst, Susie Frew, Bob Zehentbauer, Sarah Metzger, D.J. McFadden, Chris Partis

I. Welcome

- The group was welcomed.

II. Virtual Joint Information Center Training

- The group determined the structure of the Joint Information Center Trainings. The trainings will last approximately one hour. The class will go over the Public Information Incident Management Document, Tab A of the Public Information Incident Management Document which is the users manual for the Virtual Joint Information Center and then take questions. The trainings will be held on May 4th from 0900 to 1000 hours and May 5th from 1400 to 1500 hours.
- Kristi will be creating a flyer advertising the trainings and send it out to the group by April 20th.

III. Lessons Learned for H1N1/Room for Collaboration

- For the 2010 flu season the NECO Public Information Workgroup would like to work on a combined message, advertising flu shot encouraging more people to get the flu vaccine, a marketing campaign be a flu fighter, and also looking at any needs the Medical Reserve Corps might have.

IV. Adjournment

The next meeting is scheduled June 8th at 9:30 at the Akron Regional Hospital Association, 3200 West Market Street, Akron. It is directly across the street from Summit Mall in a bring building on the second floor. We will plan on working on a collaborative message for the 2010 seasonal flu season. Please bring your H1N1 media messages along with a flash drive and laptop if you have one. Please be ready to work. The meeting was adjourned.